

Michael LaRochele

UI Designer/Developer

UI/UX Designer/Developer with 8 years of experience skilled in designing, developing and implementing the user interface for web sites and web applications. Personable and detail-oriented, with dedication to pixel-perfect designs that optimizes and enhances the usability, readability, accessibility and maintainability of the front-end. Possesses understanding of how to present content, design and information architecture to convey the right messages and deliver good user experience with independent or team collaboration effort.

Personal Info

Address

Herndon, VA

Phone

(703) 772-0418

E-mail

larochellemike@gmail.com

Portfolio

www.larochelleweb.com

LinkedIn

www.linkedin.com/in/mikelarochelle/

Skills

User Interface Design

Information Architecture

Wireframing

Rapid/UI Prototyping

Adobe Creative Suite

Invision

Axure/Balsamiq

WCAG/Section 508/Accessibility

Agile/Waterfall/SCRUM

Browser Developer Tools

HTML5

CSS3

JavaScript/jQuery

Bootstrap

SASS

Visual Studio

WordPress

Drupal

Git/SVN

JIRA/TFS

Experience

06/2020 -

present

UX Designer

NIC Federal - Contractor on FEMA Contract

- Responsible for UX and UI design to modernize legacy systems for 40+ programs into one large-scale grants management application.
- Responsible to design concepts into user flows, wireframes, mockups and prototypes using Adobe CC, XD, Invision and/or other relevant tool.
- Responsible for creating persona village, journey maps, user interfaces, graphics, multimedia, and UI style guidelines
- Collaborate with team to create user-centered and iterative designs.
- Lead user research for discovery, ideation and usability testing through user interviews

08/2019 -

05/2020

UX Designer

Greenkey Solutions - Contractor on FEMA Contract

- Responsible for UX and UI design to modernize legacy systems into large-scale grants management application.
- Responsible to design concepts into user flows, wireframes, mockups and prototypes using Adobe CC, XD, Invision and/or other relevant tool.
- Responsible for creating persona village, journey maps, user interfaces, graphics, multimedia, and UI Style guidelines
- Collaborate with team to create user-centered design and rapidly test and iterate designs.

02/2019 -

07/2019

UX/UI Designer

Puyenpa Services LLC

- Spearheaded UX and UI design on redesign of contract public website.
- Defined responsive standards with best practices to optimize and improve code maintainability, readability and accessibility.
- Lead UX design through wire framing, prototyping and storyboards of contract mobile.
- Lead design and UI implementation on redesign of contract public website in Drupal.
- Created responsive interactive map components for redesign of public website.

06/2016 -

01/2019

UX/UI Designer

Fulcrum IT Services

- Defined front-end and responsive standards with best practices to optimize and improve code maintainability, readability and accessibility.
- Lead design and UI implementation on 6 web applications using HTML5, CSS3/SASS, Bootstrap and AngularJS-4.
- Designed and implemented responsive instructional tutorial interfaces for 4

web applications.

- Recognized by peers for exemplary work on usability and inclusion of development in NAEP program.

**05/2014 -
06/2016**

Web Designer/UI Developer

LCG, Inc.

- Spearheaded UI design and development on web applications in ASP.NET and Java environments.
- Defined accessibility standards and validation in project life cycle for 6 web applications.
- Utilized Bootstrap responsive design and front-end best practices as preferred methods for web applications.
- Conducted workshop to demonstrate how to format and create accessible web documents for assistive technologies.

**12/2013 -
04/2014**

Freelance Web Developer

Blue Atlas Interactive

- Utilized Bootstrap to design and develop responsive web sites and pages.
- Created content specific web pages that focused on different aspects of company websites.
- Deployed and maintained IIS server in Windows Azure for Concrete5 websites.

**01/2011 -
11/2013**

Web Designer

Focused Image Inc.

- Built pixel-perfect websites with latest trends and methodologies migrating from older HTML table layouts.
- Created company websites utilizing different languages and popular CMSs to enable clients' content management.
- Created graphics and visual assets for advertising, social media, and email campaigns.
- Created websites for local schools' wrestling events and 5 websites for non-profit organizations.

Education

**10/2007 -
12/2010**

BFA in Web Design and Interactive Media, The Art Institute of Washington

- Excelled in Web Design and Front-end classes
- Earned Masonic Scholarship
- Member of Alpha Chi Lambda

Certificates

08/2018

Certified ScrumMaster (CSM)